

# The Sustainable Cart, LLC Privacy Policy



The Sustainable Cart, LLC (“TSC”, “we” or “us”) respects your concerns about privacy. The following guidelines set forth general privacy principles that apply to information that identifies you as a specific individual and can be used to contact or identify you (“Personal Information”) collected on or through (i) thesustainablecart.com, as well as other websites or domain names owned or operated by The Sustainable Cart (the “Websites”), (ii) The Sustainable Cart mobile application; and (iii) The Sustainable Cart browser extension ((i) and (ii), collectively referred to as the “Applications”).

## **Last Modified: (June 1, 2026)**

This Privacy Policy describes the types of information, including Personal Information, we may collect when you visit the Websites, use the Applications, or participate in the various programs we make available through the Websites or Applications. In this Privacy Policy, we call the Websites and Applications, individually or together, the “Online Services”. This Privacy Policy also describes how we use the information, including Personal Information, we collect, with whom we share it, and the choices you can make about our collection, use, and disclosure of such information. We also describe the measures we take to protect the security of such information, including Personal Information, and how you can contact us.

By using the Online Services, you agree to the terms of this Privacy Policy. Whenever you submit information using the Online Services or to the Online Services, you consent to the collection, use, and disclosure of that information in accordance with this Privacy Policy.

## **Information We Collect**

We may obtain information, including Personal Information, from various sources, including the Online Services, when you call or email us or communicate with us through social media, or from our business partners and other third parties. The types of Personal Information we may collect from you when you visit the Online Services may include:

- Your contact information (such as name, email address).
- Username and password for the account you may establish on our Online Services.
- Records of visits to participating merchant websites.
- Records of your purchases and other transactions on or through the Online Services or through participating merchants.
- Information you provide by interacting with us through social media, including information from your public profile.
- Other details that you may submit to us or that may be included in the information provided to us by third parties.

In addition, when you use our Online Services, we may collect certain information, including Personal Information, by automated means, such as cookies and web beacons. A “cookie” is a text file that websites send to a visitor’s computer or other Internet-connected device to uniquely identify the visitor’s browser or to store information or settings in the browser. A “web beacon,” also known as an

Internet tag, pixel tag or clear GIF, is used to transmit information back to a web server. The information we may collect by automated means includes the following:

- Information about the devices our visitors use to access the Internet (such as the IP address and device, browser, and operating system type).
- Referral URLs.
- Dates and times of visits to the Online Services.
- Actions taken on the Online Services (such as page views and site navigation patterns).
- Search terms that visitors use to reach the Online Services.

### **How we use the information we collect**

We may use and share your information, including Personal Information, to deliver to you the products, services, or information you have specifically requested or as otherwise directed by you. The “Information We Share” section below describes how Sustainable Cart may share your Personal Information. We may, but are not obligated to, also use the information, including Personal Information, we obtain about you to:

- Create and manage online accounts and profiles that you may establish on our Online Services,
- Provide products or services you request,
- Process, validate, confirm, verify, deliver, and track your purchase of any gift card or any donation you may make through the Online Services (including by processing payment card transactions, arranging shipping and handling returns and refunds, and contacting you about your order of any gift card, including by telephone),
- Respond to your questions and comments and provide customer support,
- Communicate with you about our products, services, offers, events, and promotions,
- Enable you to communicate with us through our blogs, social networks, and other interactive media,
- Analyze trends and statistics regarding visitors’ use of the Online Services, mobile applications and social media assets, and the purchases visitors make on our Online Services so that we may tailor our Online Services to better meet your needs,
- Monitor for fraud, unauthorized transactions, claims and other liabilities, including by identifying potential hackers and other unauthorized users, and
- Enforce our Terms of Service and comply with applicable legal requirements and industry standards.

In addition to the uses described above, we may use the information, including Personal Information, collected through cookies, web beacons, and other automated means to identify and authenticate visitors, administer the Online Services, and gather broad demographic information in order to analyze patterns in the use of the Online Services.

### **How to Request Deletion of Data**

UNLESS YOU REQUEST THAT WE DELETE CERTAIN INFORMATION, INCLUDING PERSONAL INFORMATION, IN ACCORDANCE WITH THIS PRIVACY POLICY, WE RETAIN SUCH INFORMATION FOR

AS LONG AS NEEDED FOR OUR BUSINESS AND LEGAL PURPOSES. IN ADDITION, EVEN IF YOU REQUEST SUCH DELETION, IN CERTAIN CIRCUMSTANCES, WE MAY BE REQUIRED TO RETAIN INFORMATION, INCLUDING PERSONAL INFORMATION TO COMPLY WITH APPLICABLE LAWS AND REGULATIONS.

To request deletion of data please submit a request in the Sustainable Cart help section with the subject of Deletion Request. To verify your identity, we may ask you for additional information, which may include asking you to confirm other Personal Information you have provided to us. We reserve the right to deny any requests for which identity cannot be verified.

### **Information we share**

We do not sell or otherwise disclose personal information about you, except as described in this Privacy Policy.

We may also disclose information about you (i) if we are required to do so by law or legal process, (ii) to law enforcement authorities or other government officials, or (iii) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss.

### **Your choices**

We strive to provide you with choices regarding the information you provide to us. Registered users may choose not to receive marketing e-mail communications from us by clicking on the “Unsubscribe” link in the marketing e-mails or by clicking on the “My Account” link on the Online Services.

Most browsers will tell you how to stop accepting new cookies, how to be notified when you receive a new cookie, and how to disable existing cookies. Please note, however, that without cookies you may not be able to take full advantage of all of the Online Services’ features.

### **Children's Privacy**

The Online Services is not intended for and may not be used by children under the age of 13. We do not knowingly collect information from children under the age of 13 and we do not target the Online Services to children under the age of 13.

### **Changes To Our Policy**

This Privacy Policy may be updated periodically and without prior notice to you to reflect changes in our information practices. We will post a prominent notice on the Online Services or send you an e-mail to notify you of any material changes, and we will indicate at the top of the policy when it was most recently updated.

### **How To Contact Us**

If you have questions or concerns regarding this Privacy Policy, contact us at [info@thesustainablecart.com](mailto:info@thesustainablecart.com) or in writing at The Sustainable Cart, LLC. 16192 Coastal Highway, Lewes, Delaware 19958